



BACHELOR OF BUSINESS ADMINISTRATION TRACK SHEET



Lower Division General Education Requirements (36 Cr.)

English

Take both of the following:

- ENC 1101** English Comp I + WR
- ENC 1102** English Comp II + WR

Mathematics

Take both of the following:

- STA 2023** Statistics +
- MAC 2233** Business Calculus +

Science

Take at least 1 from the following (3 cr. unless noted).

- BSC 1005C** Intro to Biology & Lab (4 cr.)
- CHM 1020C** Intro to Chemistry & Lab (4 cr.)
- BSC 2010C** Principles of Biology I & Lab (4 cr.)
- CHM 1045C** General Chemistry I & Lab (4 cr.)
- PHY 1020C** Intro to Physics & Lab (4 cr.)
- EVR 1001** Environmental Science

Take a 2nd from the above or 1 of these (3 cr. unless noted).

- CHM 1046C** General Chemistry II & Lab (4 cr.)
- BSC 2011C** Principles of Biology II & Lab (4 cr.)

Social Science

Take both of the following:

- ECO 2013** Principles of Macroeconomics
- ECO 2023** principles of Microeconomics

History

Take the following course (3 cr.)

- AMH 2020** US History from 1865 + (WR) AND

Take 1 of the following (3 cr.)

- AMH 2010** United States History to 1865 + (WR)
- EUH 1000** Early European History + (WR)
- EUH 1001** Modern European History + (WR)

Humanities

Take at least 1 from the following (3 Cr.)

- HUM 1020** Introduction to Humanities + (WR)
- LIT 2000** Introduction to Literature + (WR)
- MUL 1010** Music Appreciation + (WR)
- PHI 2010** Introduction to Philosophy + (WR)

Take a 2nd from the above or this (3 cr.)

- MUL 2380** Jazz and Popular Music + (WR)

Prerequisites (24 Cr.)

The following lower division Business Prerequisites require a grade of "C" or higher:

- ACG 2021** Financial Accounting
- ACG 2071** Managerial Accounting
- CGS 2100** Computer Fundamentals for Business OR **CGS 1060** Introduction to Computer Technology & Applications
- STA 2023** Statistics *
- MAC 2233** Calculus for Business *
- ECO 2013** Principles of Macroeconomics *
- ECO 2023** Principles of Microeconomics *
- SPC 1608** Public Speaking

*Can be used to satisfy general education requirements

Upper division coursework (60 Cr.)

Students must complete the following upper division coursework (3 cr. EACH):

- BUL 3130** Legal & Ethical Environment of Business
- ENT 3003** Foundations of Entrepreneurship
- ENT 4412** Entrepreneurial Finance
- ENT 4124** Marketing for Entrepreneurs
- ENT 4013** Planning New Ventures
- FIN 3403** Financial Management
- FIN 4504** Principles of Investment
- FIN 4303** Financial Institutions
- FIN 3105** Personal Investment Management
- GEB 3213** Intro to Business Communication
- ISM 3011** Management Information Systems
- MAN 3240** Organizational Behavior
- MAN 4046** Leadership and Team Development
- MAN 3600** International Business
- MAN 3065** Business Ethics
- MAN 4301** Human Resource Management
- MAR 3023** Marketing Fundamentals
- MAR 4233** Influential Media Marketing
- MAR 4503** Consumer Behavior
- MAR 4400** The Art of Sales: Mastering the Selling Process

- * Course requires pre-requisite
- WR** Course has a writing requirement
- +** Course requires a grade of C or higher
- !** Course offered in Summer term ONLY